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TO WHOM IT MAY CONCERN

W. S. Darley & Co. has been in business since 1908 selling, manufacturing, and marketing in the Municipal Supply Field, Wildland Fire Suppression, Fire Department, Law Enforcement Department, and related organizations in the U.S. for almost 100 years.

I have been active in the company for 52 years, presently as CEO, and although I'm "nose in, fingers out," I remain active in all aspects of our business.

I vividly remember my first meeting with Jeffrey Cook, the owner and entrepreneur operating a company "Wildfire Manufacturing, Inc." at the FDIC (Fire Department Instructor's Conference) in Indianapolis two years ago, where he was exhibiting a new concept for off the road fire fighting with a new vehicle that brought nationwide attention to a new company.

I was aware he incorporated a Darley fire pump on the unit and thus I silently observed reaction from his vehicle from the sidelines for a period of time at that show. There was constant interest by show attendees in his unit.

He was personally talking to each interested party - knew his product obviously - and was enthusiastic about its potential performance. He is a good marketing man.

We have done business for approximately three years with his company and have supplied him with the majority of the pumps incorporated on units that he has sold.

He has made his financial obligations with our company.

He has in his shop and office the space needed to construct the vehicle he sells and also to promote other equipment applicable to his potential customer's needs.

He is well known in the Off Road Industry, having been a member of that industry's organization for over 14 years.

It is interesting to note that although his new fire fighting suppression vehicle is designed for Off the Road, it does meet Federal highway regulations which allows it to be driven on roads to the area where it is needed (State of being transported.)

For a 32 year old entrepreneur, I'm delighted that he is a Darley customer serving the Fire Service.

Sincerely,

William J. Darley
Chief Executive Officer